JPN Fact Sheet-Sales Team

Monthly Needs & How we can cover it

The Roku Channel

Once we secure $3,000.00 in sales per month commission will rise to 30% for all sales representatives.

Below are our expenses

$1,100.00	Paper
$3,200.00	Air Time
$ 500.00	Rents
$ 250.00	Phones
$ 100.00	Insurance

Commercial spots $250.00 (30 second)
Informer newspaper ad $ 100.00

Package $ 300.00

Commercial air 10 times for the month as a bonus they will get a 5 minute segment produced that will be aired 3 times within the next 60 days.

Your Commission is $75.00 per package

If you sell 10 packages –you'll make $750.00

This is only if they ask; remember you make more commission on commercial spots

Commission Breakdown for Shows

Segment Prices (Commission)

30 minutes of exposure $ 500.00 (125.00)
15 minutes of exposure $ 350.00 (87.50)
10 minutes of exposure $200.00 (50.00)
5 minute infomercial $150.00 (37.50)

Entertainers special (members) $75.00 (18.75)
(Non-members) $100.00 (25.00)

For a performance, the performances cannot exceed one song (4 minutes)

If you have any more questions you should contact Jackie Bosby at jdbosby@gmail.com

JPN Sales Projections

&

Financial Allotments for Sales Representatives

$300.00
From each Sell
$150.00 to production
$75.00 to Sales Associate

Qty	Monthly Total	%	Production	Monthly Sells	x12	Annual Income
10	3,000.00	(25%)	1,500.00	750.00	x12	$ 9,000.00
15	4,500.00	(25%)	2,250.00	1,125.00	x12	$13,500.00
20	6,000.00	(25%)	3,000.00	1,500.00	x12	$18,000.00
25	7,500.00	(25%)	3,750.00	1,875.00	x12	$22,500.00
30	9,000.00	(25%)	4,500.00	2,250.00	x12	$27,000.00
40	12,000.00	(25%)	6,000.00	3,000.00	x12	$36,000.00
50	15,000.00	(25%)	7,500.00	3,750.00	x12	$45,000.00
100	30,000.00	(25%)	15,000.00	7,500.00	x12	$90,000.00
250	75,000.00	(25%)	37,500.00	18,750.00	x12	$225,000.00
300	90,000.00	(25%)	45,000.00	22,500.00	x12	$270,000.00
320	96,000.00	(25%)	48,000.00	24,000.00	x12	$288,000.00

Set your own salary Part-time 10-15 sells per month
Ideal projecton Full-time 20-30 sells per month

www.mabsilkproductions.com

The Roku Channel

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JPN Partnerships

We are seeking 10 independent producers to have shown on our network, we will at this point call them partners. We hope to secure $300.00 per month per partner. This will include air time and up to 5 commercial spots edited into the show. We hope to have 4 Churches produce services for our network, their fee $250.00. We will barter services for segments, infomercials or commercial spots only

Terms

All Independent members must be JPN Members and, their membership fees will be incorporated into their package price. ***What is categorized as an Independent producer***- any person/group that develops the idea to be taped for the JPN Network.

Joynt Production Network JPN will schedule quarterly meetings for the producers as well as training on how to submit materials to M.A.B. SILK Productions.

Independent Producers

Will provide quality footage to be edited into a 30 minute piece. If they need taping this will be a set schedule agreed upon between both members…. *The Independent producer and M.A.B. SILK Productions.*

M.A.B. SILK Productions

Will edit and format footage into the JPN Network shows. M.A.B. SILK Productions will follow any instructions as the layout. M.A.B. SILK Productions will create the opening and closing for the shows and tape within their schedule if needed.

Membership has its privileges
Membership first…Then your



For more information on how you can become a JPN Producer
Contact Jackie Bosby at (706) 743-3437 or direct jdbosby@gmail.com

JPN Producers

We know there are many reasons people want to become a community producer and/or produce their own show. We at Joynt Production Network value and encourage the creativity of all of our members and others. We are sorry that we can only provide spots on an "As Available" means only. There will be 15 spots available, and the JPN Network has given us 5 spots to rotate programming for our members. All we ask is that you stick to your monthly commitment to Joynt Production Network and we can have a successful network for everyone. If you are trying to have something produced please remember members get a discount For those of you who are using this to raise funds for yourself please remember the fees M.A.B. SILK Productions charge for basic editing.

Edit or tape the show-Included in Package
(Your show can be taped on a schedule with M.A.B. SILK Productions)

5 photo or graphic commercials can edited-this is with your package

Commercials edited $50.00
Each show can have up to 10 commercials edited into it

Commercials taped for Sponsors for your program $100.00
This do not include editing, so plan your budget accordingly

So your budget per month could be

$300.00

This includes taping and editing a complete 30 minute production
With up to 5-30 second spots

$550.00

Package with 10 commercials edited

$1050.00

Package with 10 commercials – 5 taped and edited

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Using Your Production as a Fund Raiser

First think about what you want to do, a Talk Show? Panel Discussion? Interview? Informative Speaking (*like a Church sermon*)? Etc.

Second think how long you want your production to be? Example Sermons are normally 20 minutes with sponsors and/or commercials, or 25 minutes without, possibly one sponsor.

Decide how many spots you will have… Example the sermon or a complete show you don't want to have more than 10 – 30 second spots. And if you have a sponsor no more than 2 per show, this will allow you to promote your sponsor more within your show.

How do you make money?

First remember what your expenses are, basic-your expenses are $300.00
Charge $150.00 for a commercial. You get the footage yourself; M.A.B. SILK Productions will tell you want they need and remember you don't have to pay anymore for 5 commercials so you can bring in $750.00 on commercial spots minus $300.00 and you can make $450.00 for that show. Now remember you can quote whatever you want this is just an example. I would not go over $250.00 for a commercial spot.

Using the $150.00 x 10 would be $1,500.00 minus the $550.00 fee would allow you to make $950.00

Now you will need to ask for more if M.A.B. SILK Productions is taping your footage to be edited into your show
$150.00 x 10 ($1,500.00 - $1050.00) would bring you back to $450.00 per show

But if you go with $200.00 per commercial/sponsorship x 10, this would give you $950.00 - maximum $1450.00 per show. Just do the math. It's your show, you may want to do some for $100.00 and others for $250.00, but everything after the fees to the network belongs to you, and the network staff will not ask what you are charging or regulate your profit margin.

We've been asked what to say?

Just ask if they want to sponsor your show. Explain you will produce a 30 second commercial spot to be edited into the show as well as list them in the credits.

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